



GOVERNMENT OF THE DISTRICT OF COLUMBIA

**MURIEL BOWSER, MAYOR**



## **A Stadium For All:** **Economic and Community Benefits of the** **D.C. United Soccer Stadium at Buzzard Point**

Mayor Muriel Bowser, the District of Columbia, and the D.C. United soccer team are committed to promoting community development in Washington, DC through the construction of a new soccer stadium for D.C. United. The stadium at Buzzard Point will help revitalize a neighborhood on the banks of the Anacostia River, create quality new jobs for District residents, and strengthen a commitment to community and fan engagement.

### **CATALYTIC INVESTMENT**

- Public-private partnership to develop a **\$300 million** state-of-the-art soccer stadium project at Buzzard Point
- Anticipated total new tax revenues of over **\$6 million** annually for a total of almost **\$200 million** in new tax revenues over 30 years
- New soccer stadium to attract **one million annual new visitors** per year
- Expected to spur over **\$1.6 billion** in total economic activity

### **LOCAL HIRING & WORKFORCE DEVELOPMENT**

- **Nearly 290** construction jobs; **600** permanent jobs
- **51%** of all workers from the District of Columbia
- **50%** CBE participation goal for construction with **35%** to small and **20%** to disadvantaged business enterprises

### **COMMUNITY & NEIGHBORHOOD INVESTMENTS**

- The new soccer stadium will revitalize an overlooked area of the District and support development on both sides of Anacostia River
- Labor Peace Agreement signed with UNITE HERE Local 25 and D.C. United to ensure good paying jobs that create pathways to the middle class
- Workforce intermediary program to connect ANC 6D residents to employment
- Randall Recreation Center stabilization and upgrade funding
- Privately developed retail and office opportunities in proximity to stadium
- Economic opportunities for District-based businesses

### **EDUCATION & YOUTH**

- Equal opportunities for boys and girls with regard to community and philanthropic activities by D.C. United
- DC Public Schools championship soccer game at stadium
- Pre-apprenticeship opportunities
- Expansion of D.C. United DC SCORES program, giving youth greater access to sports-based enrichment programs

### **PUBLIC TRANSPARENCY & ACCOUNTABILITY**

- Dedicated websites and online resources to provide the public consistent and timely access to key information, documents and progress related to the soccer stadium

# Deal Summary for D.C. United Soccer Stadium Agreement

## KEY TERMS

- District funds up to \$150 million in site acquisition, demolition, environmental remediation, utilities relocation and infrastructure
- D.C. United funds up to \$150 million for the design, construction, and operation of the stadium
- D.C. United and the District enter into a ground lease for 30-year term with three 5-year extensions
- No Relocation Agreement requires the team to stay in the District for life of the ground lease, which is 30 years with three 5-year extensions
- D.C. United will share in land costs in excess of \$89 million on a 50/50 basis up to a maximum contribution of \$10 million
- District secures \$25 million sponsorship agreement with majority landowner Pepco for future sponsorship opportunities on District-owned assets

## ACCOMPLISHMENT TO DATE

- December 2014:
  - Council approved the Stadium legislation and eminent domain authority
- September 2015:
  - Sponsorship funding secured
  - Concept design approved
  - District secured land on Buzzard Point
    - Pepco (Purchase and Sale Agreement)
    - Ein/Super Salvage (Purchase and Sale Agreement)
    - Akridge (Eminent Domain)

## UPCOMING MILESTONES

- October 2015: Mayor submits reprogramming to Council to reflect savings in acquisition costs through sponsorship agreement
- January 2016: District commences preliminary infrastructure work
- March 2016: D.C. United to finalize schematic design drawings
- September 2016: Office of Planning review and land use approvals completed
- January 2017: Ground breaking and excavation start
- Spring 2018: Stadium completion scheduled

## FEATURES

- 17,000 - 22,000 seat world-class stadium for use as:
  - Home of D.C. United soccer team
  - Host of international soccer matches
  - Host of U.S. Men's and Women's National teams matches
  - Premier venue for concerts, lacrosse, rugby, college football, and more
- A suite and additional 25 seats along with parking for the District
- Within 15 minute walk from Waterfront and Navy Yard Metro Stations

For updates on and documents related to the soccer stadium project, visit:

[dmped.dc.gov/page/dc-united-soccer-stadium](http://dmped.dc.gov/page/dc-united-soccer-stadium) and [dcunited.com](http://dcunited.com)

October 2, 2015



GOVERNMENT OF THE  
DISTRICT OF COLUMBIA  
MURIEL BOWSER, MAYOR